



Press Release

Aamal's Aamal Trading & Distribution Opens New Bridgestone First Stop Showroom

26 January 2026, Doha – Qatar: Aamal Company Q.P.S.C., one of the region's leading diversified companies, is pleased to announce that its fully owned subsidiary, Aamal Trading & Distribution, an official distributor of Bridgestone tyres in Qatar, has officially inaugurated a new Bridgestone First Stop showroom at the Messialah Petrol Station, marking another milestone in the company's expansion strategy within its automotive services sector.

The official opening ceremony was held under the patronage of H.E. Sheikh Faisal bin Qassim Al Thani, Chairman of Aamal Company, and was attended by Mr. Rashid bin Ali Al Mansoori, Chief Executive Officer of Aamal Company; Sheikh Tamim bin Faisal Al Thani, Deputy Chief Executive Officer; Mr. Sherif Shehata, Executive Director – Trade Sector; Mr. Ahmad Sarahna, General Manager of Aamal Trading & Distribution; along with senior representatives from the Bridgestone team Mr. Murat O., General Manager, Gulf branch; Mr. Julien de Bourey, Head of Marketing, BS-MEA and Ms. Racha Chamseddin, Regional Commercial & Retail expertise, BS-MEA.

Commenting on the occasion, Mr. Ahmad Sarahna, General Manager of Aamal Trading & Distribution, said:

"The opening of the new First Stop showroom represents an important step in our expansion plans and reflects our commitment to providing the best products and services for all types of vehicles, especially those of premium quality. We have maintained a strong relationship with Bridgestone for more than five decades, through which we strive to offer the highest quality products and services to the Qatari market. I am pleased to extend my sincere thanks and appreciation to our leadership team for their continuous support and for honoring us with their presence at this opening, which underscores their confidence in our strategic direction and growth ambitions."

This expansion aligns with Aamal Trading & Distribution's ongoing efforts to support Qatar's evolving automotive market by providing trusted global brands, superior service quality, and a customer-centric experience.

The newly opened First Stop showroom strengthens Aamal Trading & Distribution's collaboration with Bridgestone, one of the world's leading tire and mobility solutions providers. Strategically located at Messialah Petrol Station, the showroom offers customers a comprehensive range of high-quality tires and professional automotive services, delivering convenience, safety, and reliability in line with international standards.

The showroom offers diverse services like Tyre change, Wheel Alignment, Wheel Balancing & Nitrogen inflation, Fleet Solution & Special standard to serve high performance cars.

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Further Enquiries

Info@aamal.qa

About Aamal Company Q.P.S.C.

Aamal is one of the Gulf region's most diversified conglomerates and has been listed on the Qatar Stock Exchange since December 2007. As at 25 January 2026, the Company had a market capitalisation of QAR 5.4 bn (US\$ 1.5 bn).



Aamal's operations are widely diversified and comprise 32 active business units (subsidiaries and joint ventures) with market leading positions in the key industrial, retail, property, managed services, and medical equipment and pharmaceutical sectors, thereby offering investors a high quality and balanced exposure to Qatar's wider economic growth and development.

For further information on Aamal Company, please refer to the corporate website: <http://www.aamal.qa>

About Aamal Trading & Distribution:

Aamal Trading and Distribution has been an official distributor in Qatar of Bridgestone tyres since 1971 and a distributor of "TotalEnergies" lubricant products since 1990. The company is also involved in the supply and installation of all types of tyres.

Aamal Trading and Distribution has several support services such as 'Total Tyre Care', a solution-based business offering after sales services, 'Dial a Tyre', offering customers roadside assistance and servicing, and 'Truck Assist Van', a fully loaded package of professional and skilled mobile services for truck tyres at the customer's doorstep.